SELLER OPEN HOUSE CHECKLIST



Selling a house can be an overly stressful – or successful – event in a person's life. We've prepared a tips checklist to help you streamline the process and improve your home's showing potential.

ORGANIZE AND SECURE VALUABLES	Remove or secure valuable items, sentimental belongings and personal documents. Ensure that important documents, such as passports or financial records, are stored in a safe place.
MAKE REPAIRS AND IMPROVEMENTS	Fix any noticeable issues such as leaky faucets, broken tiles or damaged walls. Also consider making updates or improvements that can increase the value of the property.
DECLUTTER	Remove any unnecessary items from each room to tidy the space and make rooms appear more spacious. Many people donate unwanted items or move to storage.
DEEP-CLEAN	You'll want to deep-clean the entire house, including carpets, windows and all surfaces. Clean and paint all baseboards, walls and surfaces where grime and dust tends to collect. In general, try to keep the house tidy throughout the showing time frame to accommodate last-minute showings.
DEPERSONALIZE THE HOME	Remove or secure valuable items, sentimental belongings and personal documents. Ensure that important documents, such as passports or financial records, are stored in a safe place.
MAKE ARRANGEMENTS FOR PETS	We love your fur friends, but experience has taught us it's best to keep them out of the house during showings. You might consider hiring a pet sitter for showing days before prospective buyers tour the home.
STAGE THE HOME	If needed, there are several options we can take to stage your house. We can use a professional staging service to provide furniture, tasteful decor and artwork to create a welcoming atmosphere and highlight the best features of each room. Or, we can use a virtual staging service, such as Listing Media Services, which enhances listings with highly realistic virtual furniture, rugs and decor to complement your home's unique style.
ENHANCE CURB APPEAL	Whether painting the front door or powerwashing the exterior of the house, there are many ways you can help boost your curb appeal. At the least, try to keep the lawn, bushes and trees trimmed to give the exterior a well-maintained appearance. For an extra touch, add fresh flowers, potted plants or a welcoming doormat to create an inviting entrance.
TAKE THE SMELL TEST	Last but not least, take the smell test! Walk through your home and remove any sources of foul odors.